

**THE ONE-DAY CONFERENCE
WHERE AUTOMATION
MEETS THE FOOD
INDUSTRY ... INVEST YOUR
TIME FOR ONE DAY -
RECEIVE THE BENEFIT
FOR YEARS**

29th April 2010
Hinckley Island
Hotel,
Leicestershire

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**2-FOR-1
DELEGATE DEAL**

APPETITE FOR ENGINEERING 2010 – THE EVENT

Appetite for Engineering 2010 will deliver a truly networking conference and forum for the food processing industry. It will satisfy buyers' and specifiers' appetites for better plant, better equipment, better control and better management of their food and drink processing establishments – and ultimately deliver better profits.

Conference delegates will meet with and learn from companies that have provided food processors with real improvements in their plant processes. The conference programme will cover the key areas for food processors in the current challenging economic environment, from Funding Investment in Engineering to Reducing Energy & Waste Management Costs – and the Supermarkets will be there to tell you what they need from food processors.

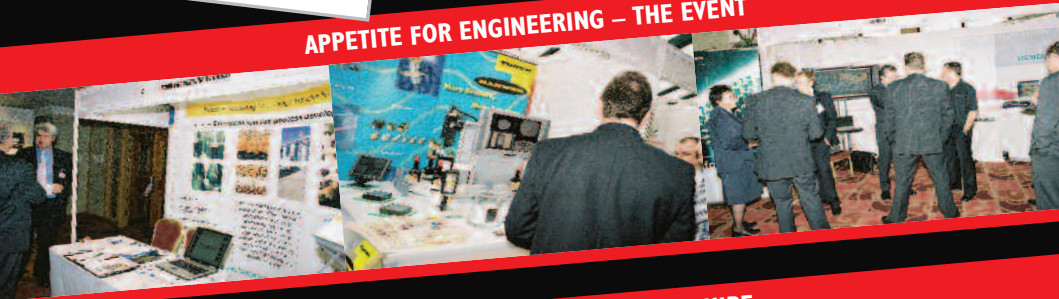
NEW FOR 2010

Delegates can arrange exclusive one-to-one consultancy sessions with equipment suppliers, capital investment specialists, leading supermarkets and a number of independent food processing advisory bodies. In addition an international delegation will be on hand to advise you about potential overseas markets.

A 2-FOR-1 DEAL IS AVAILABLE ON THE FULL DELEGATE PACKAGE. BOOK ONE FULL DELEGATE PLACE AND YOU RECEIVE A 2ND FULL DELEGATE PLACE ABSOLUTELY FREE.

**INVEST YOUR TIME FOR ONE DAY
– RECEIVE THE BENEFIT FOR YEARS**

APPETITE FOR ENGINEERING – THE EVENT



HINCKLEY ISLAND HOTEL, LEICESTERSHIRE





CONFERENCE PROGRAMME

08.30	Registration and Coffee	
09.00	Opening Address	Lord Chris Haskins
09.10	Chairman's Introduction	Chris Buxton (CEO - PPMA)
09.25	Innovation through Engineering	Simon Allison (Marks and Spencer)
10.20	Sustainability & Renewable Energy	Phil Simpson (MD - PDM Group)
10.45	Coffee	
11.25	Upskilling the Workforce	Angela Coleshill (HR Director - Food and Drink Fed)
11.55	Importance of Hygiene to Retailers	Kaarin Goodburn (CEO - Chilled Food Association)
12.20	Managing Waste	Dave Forster (Commercial Director - KW Trident) Rob Pye (Engineering Manager - British Sugar) John Giles (Divisional Director - Promar Int'l)
12.45	Lunch	
14.15	How an SME can succeed despite bureaucracy	Charles Baughan (MD - Westaway Sausages)
14.45	Why Automation?	David Cheeseman (Commercial Director - CenFRA)
15.15	Tea	
15.45	Funding Investment in Engineering	Guy Reeves (Relationship Director - Lloyds TSB Corporate Markets) Vasgen Edwards (Asset Finance Division - Lloyds TSB)
16.10	One-to-One consultation meetings (8 x 10 minute sessions)	Chaired by Bob Marsh (Food Processing Faraday)
17.30	Close	
19.30	FOOD PROCESSING AWARDS DINNER AND PRESENTATION	

APPETITE FOR ENGINEERING 2010 CONFERENCE DELEGATE BOOKING FORM

The Delegate Package includes attendance for the full day's conference programme, lunch and all refreshments. Cost is £95 + VAT for the full day. Bring a colleague with you at no extra cost by ticking the 2-for-1 special offer box on the booking form below.

Appetite for Engineering delegates can attend the Food Processing Awards dinner and take advantage of a reduced executive room rate at the Hinckley Island Hotel for the night of April 29th 2010.

If you would like more information on this special offer, please tick the relevant box below.

I wish to book place(s) at the Appetite for Engineering conference on April 29th

Cost is £95 + VAT per delegate.

I am taking advantage of the 2-for-1 offer

Delegate 1 Name Job Title

Delegate 2 Name Job Title

Delegate 3 Name Job Title

Delegate 4 Name Job Title

Please send me details on the reduced room rate at the Hinckley Island Hotel and the Food Processing Awards dinner

Your details

Name Company

Address

..... Postcode

Tel Email

Payment must be made prior to attendance via one of the following methods:

CHEQUE: Made payable to IML Group plc. Please send me an invoice. P/O Number

CREDIT CARD: Type of card VISA/Mastercard/AMEX
(payments made by credit or debit card will incur an additional charge of 5% of the total cost)

Card Holder Name

Card Number

Expiry Date Total Amount.....

Signature Date

On receipt of payment, you will receive confirmation of your conference place. Formal VAT receipts will be issued when payment has been received or purchase order number assigned. Instructions about the conference will be sent to you 7 days before the event. Cancellation charges apply. The organisers reserve the right to change the conference programme.

REGISTER TODAY BY COPYING THIS FORM AND FAXING TO **01732 770049** OR

MAIL IT TO APPETITE FOR ENGINEERING, BLAIR HOUSE, HIGH STREET, TONBRIDGE, TN9 1BQ.

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