ADAPTING TO CHANGE TO CREATE NEW OPPORTUNITIES
HIGHLIGHTS FROM 2020
Working together to support UK manufacturing

Every challenge provides an even greater opportunity, and this year has been no exception.

Our end of year report highlights some of our key activities throughout 2020, which we want to share with you.

Despite the UK’s position following the covid-19 pandemic, there is still room for optimism based on the data and feedback we have received relating to many PPMA / UKIVA / BARA products and services.

Through our strategic discussions and political persuasion, the PPMA has certainly played its part to help influence Government decisions this year. This includes the extension of the Job Retention Scheme and VAT deferment through our partner associations.

Our virtual presentation and meeting hubs, coupled with our trade magazines and new members’ information library, continue to be a valuable resource of industry-relevant information.

Thanks to the work and flexibility of our PPMA team, it has enabled us to keep you informed of the changes; whether administratively or legislatively, and helping members’ businesses to run effectively.

We look forward to working with you in 2021.
Despite the unforeseen postponement of this year’s PPMA Show, we were able to initiate and construct an online MEETING HUB within eight weeks to CONNECT EXHIBITORS with a range of buyers and industry suppliers.

The FREE-to-use hub is still available on www.ppmashow.co.uk and provides a gateway to over 1,500 brands from almost 300 PPMA Show 2020 exhibitors. It houses the LARGEST single gathering of processing equipment, packaging machinery, robotics, and industrial vision companies throughout the UK with 556 product indexes.

500+ Product brochures

560+ Product videos

30,400 Page views

160+ Press releases

MACHINERY UPDATE

Still the Industry’s Leading Publication

Machinery Update continues to be the leading magazine amongst buyers and key decision makers within the processing and packaging industry at large.

Our bimonthly publication has remained in high demand during the global health pandemic to promote members’ news and provide valuable industry insight to end users. It has been ably assisted with the advancement of the Machinery Update e-Bulletin too, which is testament to the strength of the Machinery Update brand across multiple manufacturing sectors.

Both publications offer FREE, exclusive, and unrivalled PR opportunities for all PPMA members to reach their target audience.

480 Members’ articles produced in Machinery Update

4 MILLION Total circulation of online e-Bulletin articles in 2020

61,000 Total circulation of hard copy Machinery Update in 2020

216,000 Total circulation of online Machinery Update in 2020

2.2 MILLION Total number of printed editorial pages in 2020
Associated Support

Our affiliate partner membership with Make UK – The Manufacturers’ Organisation – provides access to high-level public affairs’ activities from which to influence the UK Government. As a PPMA member, you can become a FREE affiliate member of Make UK too.

Through our collaborative work and association with Make UK, we have helped to influence the following Government decisions:

- A three-month extension to the original Coronavirus Job Retention Scheme (CJRS), and thereafter a further extension until March 2021.
- A three-month VAT deferment for all eligible UK registered businesses.
- An easement on travel restrictions and to recognise industry engineers and technicians as key workers.

Furthermore, we have provided guidance to our members to enable them to maintain business continuity with their clients during the imposed travel restrictions.

To ensure that our members have a voice, the PPMA has also been involved in direct communication with the UK Government’s Department for Business, Energy and Industrial Strategy (BEIS), the Department for International Trade (DIT), and the Information Commissioner’s Office (ICO), in relation to changes to conformity assessment, trade tariffs, and data adequacy for the UK, respectively.

4 Make UK Affiliate Partner Board Meetings attended
12 Make UK Monthly Meetings attended
160 Access to interactive themed webinars / policy briefings

Direct Support

Our Coronavirus Business Update e-bulletins first came to the fore in March 2020. They were designed to provide members with a snapshot of the current news, legislative updates, developments, and guidance to assist companies and their representatives through all the changes.

We expanded the topics of our e-bulletins in September 2020 to help members prepare for the end of the Brexit Transition period.

29 Coronavirus e-Business Updates
4 Brexit: Transition e-Business Updates
16 UK Government and third-party advisories’ transition and international trade webinars’ attendance

Coming in 2021

Enhanced Recruitment Tool
Members will be able to upload vacancies free of charge using the new recruitment tool on our PPMA website. The functionality makes the process quick and easy, and enables you to reach 1,000s of industry job-seekers.

Downsize to Upscale
Our printed edition of the 2021 Machinery Directory will be compact (B5), more focussed and enable us to print more copies.
BARA held its first virtual Roundtable webinar in June 2020 on the subject: Will COVID-19 drive greater adoption of robot automation in the food sector?

217 Attendees
501 Registrations
366 On-demand views

Moderator: Editor, MACHINERY UPDATE

UKIVA
UK Industrial Vision Association

Vision in Action
Winter edition out now

11,352 On-demand video views
1,365 Registrations for the Technology Presentation Hub
2,839 Accessed the Technology Presentation Hub

PPMA BEST is an established charitable incorporated organisation (registered charity no. 1156041)

54 Grants and bursaries approved during the 2019 - 2020 academic year

7 STEM days in 2019 - 2020 (academic year)

Check out the new PPMA BEST website at www.ppma.co.uk/ppma-best.html

500+ Students reached through STEM days during the 2019 - 2020 academic year
PPMA Welcomes New Chairman

We are delighted to announce that David Barber has been appointed (3 December 2020) as the new chairman of the PPMA Group of Associations. We would like to take this opportunity to thank Tim Paul for his support and dedication during his chairmanship (2018-2020) of the Group. Tim will continue to serve with David on the PPMA board of directors.

David Barber
Mettler-Toledo Safeline

Tim Paul
Domino UK

Supporting Your Business Success

The PPMA is here to help

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