New ideas brought to life

- news & views
- new machinery
- installations
- exhibition news
- regulations/legislation
- components
- events & people

Plus in-depth features on end user markets
**Editorial in Machinery Update is a PPMA member—only advantage**

*Machinery Update* prides itself on covering all types of processing and packaging, robotics and vision systems from the PPMA’s 500 plus members each issue. We cover more machinery than any other trade journal, in more depth, and this focus is what keeps the magazine so popular with our readers. Issues-based reporting is also included each time.

Here, we have outlined our 2023 features plan which will see us take an in-depth look at various market sectors across the year. The trends, the equipment being installed, and the benefits delivered will be included as well as the very latest options being marketed across the board. We will also send out a copy call email ahead of each issue, so don’t ignore them!

If, however, your piece of equipment or service offer doesn’t fit into any of these categories, do not despair, as every issue of *Machinery Update* can take any kind of equipment at any time. This is thanks to our new machinery, installations, labelling, coding & marking and components sections which appear every issue and run to hundreds of pages across the year.

Only PPMA members can appear on the editorial pages of Machinery Update – a free benefit of your membership, so please don’t squander this promotional opportunity to talk to over 9,000 named recipients each time.

If in doubt, please give me a ring and we can take it from there.

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**January/February**

**Security**

This new topic will cover a range of technologies that are becoming critical to manufacturers across many sectors today – it will include coding and marking including serialization, vision systems, track and trace, metal detectors, checkweighers etc. If your technology helps to deliver a safe and secure product, then let us know.

**Deadline: Monday 5 December**

**March/April**

**Drinks**

This feature will include the latest developments in equipment to process and package soft and also alcoholic drinks and will also cover issues surrounding the proposed Deposit Return Schemes and the clamour for less plastics use. If you have something new or an installation story in this area, send it in to us.

**Deadline: Friday 10 February**

**Interpack 2023 Preview**

Having been blown off course by COVID-19, this will be the first time interpack has been an in-person event in Düsseldorf since 2017. With such a mammoth show, it is vital you are covered in our preview to ensure visitors make it to your stand.

**Deadline: Friday 17 February**

**May/June**

**eCommerce**

The growth of this sales channel continues apace with resulting developments in materials and equipment to meet this sector’s needs. Smart devices, digital wallets, demand for sustainable packaging, the unboxing experience are all that come into materials and equipment to meet this sector’s needs. Smart devices, digital wallets, demand for sustainable packaging, the unboxing experience are all that come into

**Automation UK Preview**

This brand new exhibition will highlight the importance of robotics and systems integration to the UK economy and include a range of exhibitors from BIRA during the 2-day event. If you are at the show please send us details of your exhibit.

**Deadline: Monday 22 May**

**Machine Vision Preview**

The first MVC took place in 2017 and it has traditionally been held in Milton Keynes. This year, it moves to Coventry to be co-located with Automation UK, but it will keep its exhibition and presentation format, so send us details of your stand.

**Deadline: Monday 22 May**

**July/August**

**Automation, robotics and vision systems**

There’s no doubting that there is still a range of legacy automation systems in operation in the UK that, because they don’t contain ‘smart’ features, probably need to be replaced (even if they are still functioning). These systems lack connectivity, software, wireless sensors and other digital technologies that all deliver today’s smart factory environment. Send us details of any new technology, equipment or services you have developed in this area to be included in this annual feature.

**Deadline: Friday, June 16**

**September/October**

**PPMA Show Preview**

The PPMA Show has been the UK’s largest annual processing and packaging machinery exhibition for over 30 years and the event continues to go from strength to strength in a crowded market. Our major preview will highlight the latest technology that will be launched at the NEC-based show. Make sure you get details of your exhibit/demonstration to us early. Don’t wait for the deadline when most of the space has gone…as we don’t want you to miss out on this opportunity.

**Deadline: Friday 11 August**

**Sustainable manufacturing**

Since we first covered sustainability in this magazine over ten years ago, the landscape has advanced incredibly with PPMA members all offering sustainable features on their equipment or part of their services. We will be covering the very latest that are answering customer needs to achieve net zero as soon as possible.

**Deadline: Friday 28 July**

**November/December**

**Pharmaceuticals and healthcare**

According to the European Pharmaceutical Review, some of the risks facing pharmaceutical manufacturers right now are pharmaceutical fraud, rising consumer expectations and difficulties managing brand health, data breaches and other cybersecurity threats and continuing supply chain disruptions. If you have any technology that helps in any of these areas, or that meets any compliance issues, or if you have any case study material to share with readers, then let us know.

**Deadline: Friday 6 October**

**PPMA Show Review**

This will be a comprehensive review of the new technologies, equipment and services on show at the NEC-based event as well as reporting on the successful companies taking the top spots in the PPMA Group Industry Awards.

**Deadline: Monday 9 October**

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**Regular Features**

Every issue we include regular sections covering new machinery, latest installations, regulations, labelling, coding and marking, vision systems and also new components which means that whatever your equipment, system or service, it can be included.

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**Circulation by Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Pharmaceuticals, toiletries, cosmetics</td>
<td>13%</td>
</tr>
<tr>
<td>Beers, soft drinks, wines, spirits</td>
<td>15%</td>
</tr>
<tr>
<td>Food, bakery, confectionery, snacks, dairy, ready meals</td>
<td>8%</td>
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<tr>
<td>Whitegoods, textiles, toys, electronics</td>
<td>5%</td>
</tr>
<tr>
<td>Building, agriculture, horticulture, mineral, mining, quarrying, plastics, rubber, print, publishing, paper, textiles</td>
<td>5%</td>
</tr>
<tr>
<td>Chemicals &amp; liquids, household, car cleaning, oats, oils, varnish, ink</td>
<td>9%</td>
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**Circulation by Job Function**

<table>
<thead>
<tr>
<th>Job Function</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Engineering management, project engineers</td>
<td>15%</td>
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<tr>
<td>Manager – project, production</td>
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<tr>
<td>Owner, chairman, partner, president, CEO</td>
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</tr>
<tr>
<td>Technical designer, R&amp;D, OH</td>
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<tr>
<td>Consultant</td>
<td>1%</td>
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<tr>
<td>Buyers</td>
<td>2%</td>
</tr>
<tr>
<td>Engineers – packaging, processing, production, manufacturing, development</td>
<td>15%</td>
</tr>
<tr>
<td>Director – managing, production, technical</td>
<td>3%</td>
</tr>
</tbody>
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